

# THALITA TEGLAS

## CONTACT INFO

### THALITATEGLAS.WORK

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## EDUCATION

UNIVERSIDADE DO ESTADO  
DO RIO DE JANEIRO  
BACHELOR - INDUSTRIAL DESIGN

## ACHIEVEMENTS

### SAN FRANCISCO DESIGN WEEK

Speaker on "Navigating virtual job boards  
as a creative" (representing wunderdogs)

### C2A AWARDS

Winner in Brand identity / Branding (2020)  
Honorable mention / Branding (2021)

## LANGUAGES

ENGLISH



SPANISH



## SKILLS

ART DIRECTION



BRANDING



LEADERSHIP



GRAPHIC DESIGN



PRODUCT DESIGN



VIDEO EDITING



## TOOLS

FIGMA



AFTER EFFECTS



ADOBE PREMIER



PHOTOSHOP



ILLUSTRATOR



INDESIGN



## PROFESSIONAL EXPERIENCES

### NETFLIX

DESIGN LEAD, PRODUCT CREATIVE STUDIO LATAM  
DECEMBER 2021 - SEPTEMBER 2023

Acting as a creative director, assisting both Marketing and the Netflix product. I've guided and maintained a high quality standard to fit the title's strategy and the expectations of the local team, managing a team of fine artists, retouchers and creative designers.

### WUNDERDOGS

SENIOR VISUAL DESIGNER  
FEBRUARY 2020 - JUNE 2021

As senior visual designer, I was focused on branding and web-based projects. I've delivered outstanding design work so startups and early-stage companies could consistently present themselves and raise investments.

### QUESTTONÓ

SENIOR DESIGNER  
SEPTEMBER 2019 - JANUARY 2020

I've developed branding and design systems to be the face of new products and B2C services and communicate marketing campaigns.

### OLIVER AGENCY

LEAD CREATOR  
APRIL 2019 - SEPTEMBER 2019

In this professional stage at Oliver Agency, I've managed a fast growing creative team of writers, designers and moviemakers. My daily challenge was to stimulate, find and sharpen the team's good ideas and develop advertising campaigns and other marketing solutions from start to finish. The job was to follow and thoroughly approve all U-STUDIO creative production, from visual assets, digital products, creative strategies and consistent productions.

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HEAD OF ART

JUNE 2017 - APRIL 2019

As Head of Art, I was responsible for the art directors team. Ensuring interesting and consistent visual solutions in addition to the creative and strategic delivery of advertising campaigns, both digital and offline. Whether it's a single post, movies, campaigns, planning, we'd go deep into the problem to generate solutions that have a long life and are always more than customers expect, always relying on the proximity and integration that in-house agencies can offer.

### FARM RIO

SENIOR GRAPHIC DESIGNER  
JULY 2015 - JUNE 2017

Farm is a Brazilian fashion brand that embraces Rio de Janeiro lifestyle. As a senior designer, I've participated on the development of printed and digital graphic material focused on customer relationship and experience. Products that perpetuate the brand lifestyle creatively and across platforms; from posters, packaging, surfboards, home décor to video, digital media and app creation. In addition to creative UX solutions in brand ecommerce.

### SUMA FILMES

ASSOCIATE ART DIRECTOR  
JANUARY 2014 - APRIL 2016

Suma is a small Rio de Janeiro-based independent film production company focused on documentaries. During the time I was part of the team I was responsible for all art direction and development of visual concepts for films and animations. I was also able to create vignettes and entire visual identities for the films distribution.